

How to Create a YouTube Channel

Step 1:

- Go to www.YouTube.com
- If you do not already have a YouTube account or are not signed in, click sign in.

NOTE: You need a Google account to create a YouTube channel because Google owns YouTube. You will use your Google login info to sign in or you can create a new account at this step.

Step 2:

- Now that you have an account and are signed in, click your profile picture or letter initial in the top right corner.
- Choose “create a channel” from the dropdown menu.
- Name your channel and upload a picture.

Step 3:

- Click on your profile picture or letter initial again.
- choose “YouTube studio” from the dropdown menu.
- Go to settings, channel and feature eligibility. Under “intermediate features”, click verify phone number. Follow the steps.

NOTE: if you do not complete this step, you won't be able to upload videos longer than 15 minutes.

Step 4 (optional):

- Click on your profile picture or letter initial again.
- choose “YouTube studio” from the dropdown menu.
- Go to “channel customization” to add a channel trailer, basic info about your channel and branding like a watermark and channel art, links to your website, etc.

NOTE: Step 4 is not necessary for YTT, but you may like to complete this step later if you plan to add more videos to your channel.

Step 5:

Now that you have created your YouTube channel, please copy and paste your YouTube channel link into the appropriate question on Module 7. This allows your Small Group Leader to review and check this is done.

Having trouble? Note that the intention of this homework exercise is to slowly help you become familiar with and possibly build some resilience around using technology while preparing you for uploading your Final Project video. After doing your best to troubleshoot, first connect with your Small Group peers to see how they completed it, and then if no luck you're welcome to reach out to Training for some support and encouragement.

